

The making of an urban regeneration plan



The making of a SWOT-analysis in 3 steps

SWOT-analysis



Step 1 - the making of a SWOT

- Mention as many
 - Strong and weak aspects of an area as you can think of
 - Opportunities and threats for an area as you can think of

Step 2 - the making of a SWOT

- Refine your opinion
 - Give within every SWOT-field points
 - Many points means: very strong and of importance, very weak and of importance, big opportunity, large threat
 - Little points mean: strong but not very important, weak but not very important, small opportunity, small threat

Step 3 - the making of a SWOT

- Set your priorities
 - Confront the three most important strong points with the three biggest opportunities and the three biggest threats
 - Confront the three most important weaknesses with the three biggest opportunities and the three biggest threats