

# The making of an urban regeneration plan



2<sup>nd</sup> assignment, stakeholder participation

# Step 1 – Group discussion

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- Consider the likely strategies for Calea Victoriei as an urban regeneration project
- Identify the key stakeholders in this urban regeneration project
- List main interest/concerns of the stakeholders
- Identify partnerships
- Draft a stakeholder network diagram

# Step 2 – stakeholder consultation

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1. Imagine you present a stakeholder group in the area of the case study
2. Draft a declaration/proposal to be presented to the steering committee:
  1. Your objectives
  2. Your concerns
  3. Your ideas on involvement in the process
3. Present orally in the group at an imaginary stakeholder meeting
4. Agree on consultation process (chairperson)

# Step 3 – organization

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1. Describe the different phases that the project from now on has to go through in order to realize the strategies.
2. Describe the most likely organizational structure of the project (project management and project partners) and give a motivation for this structure.
3. Describe how the participation of stake holders and stakeholder groups should have to be organized.